

Executive Career Summary:

Highly experienced and results-driven CIO, CISO and SVP of IT with a 22-year track record of delivering secure technology-driven business innovation and enabling midsize and Fortune 500 companies across a range of industries. Proven ability to global IT operations, business intelligence, security, architecture, and PMO teams, contributing to over \$925M in revenue growth and \$76M in savings and efficiencies. Skilled in driving digital transformation initiatives, optimizing IT operations, delivering great customer experiences, developing new services and software solutions, and targeting new growth avenues. Strong stakeholder management skills, with a proven ability to build and maintain relationships with internal and external stakeholders, including business leaders, IT professionals, and partners.

CDO TIMES.COM, Windham, NH: CDO & Founder

2022 – present

As the CDO and founder of The CDO TIMES and CDO TIMES Consulting Service (CTS) responsible for the product roadmap and strategy for solutions and go-to-market strategy, digital strategy, cybersecurity & risk management, ongoing C-level consulting services for clients like Campbell Soup, architecture, nurture partnerships, and general operations.

2024 Client - ongoing: Campbells, Camden, NJ: Sales, Marketing and E-commerce and AI Enterprise Architecture Roadmap and Delivery.

2022-2023 Client: WENDY'S, Dublin, OH: Restaurant Technology Enterprise Architecture Roadmap and Delivery.

BREVILLE, Torrance, CA: Vice President, Digital Program, Strategy & Innovation

2021 – 2022

A \$1.1B iconic global brand that delivers innovative kitchen appliance products to more than 70 countries around the globe.

Hired to lead the product management team, product roadmap and strategic innovation of a \$1 billion organization overseeing a team of 180+ including architects, operations, product managers, product owners, scrum masters and agile delivery squads and M&A teams.

Results:

- Accelerated digital product releases and 25% sales/revenue growth in FY21 on a global scale by shifting to an agile deployment model and leveraging digital content, digital asset, and e-commerce technology.
- Enabled digital operations and product lifecycle management to enter markets 80% faster in North America, Europe, and APAC propelling Breville to be a global \$1.1 billion organization by shifting to composable API driven, microservice enabled and scalable headless commerce technology in a multi cloud AWS and Azure environment focused on business outcomes.
- Enabled better end to end customer experiences by integrating customer touchpoints, customer 360 data insights and uncovering customer business moments product strategy enabling real time decisions.

BOSTON BEER COMPANY, Boston, MA: Global Head of Digital Operations, Security & Architecture

2020-2021

Tasked to lead and transform global IT operations for both corporate IT and brewery systems for a rapidly growing \$2B organization with 10+ breweries and sites and delivering scalable architecture and digital product roadmap for a \$160M+ multi-year digital transformation program and product portfolio enabling 39.5% revenue growth in 2020 compared to 2019.

Results:

- Enabled \$486M revenue growth during Covid19 supporting remote sales teams by deploying secure digital workplace solutions for 2500 employees and partnering up with business leaders across the organization.
- Built the foundation for 30%+ year over year revenue growth by leading digital transformation initiatives focused on scalability and agility including multi-year supply chain transformation and industry 4.0 brewery modernization program leveraging cloud SAP S/4, warehouse management and logistics integration.
- Addressed \$50M Cybersecurity risk by updating processes, systems and policies based on NIST best practice, SOX and implementing a cyber incident response program.

MODUSLINK, Waltham, MA: Senior Vice President, CIO & CISO

2016 – 2019

A \$1B provider of global outsourced supply chain and digital services to clients in North America, Asia Pacific, and Europe with 21 distribution and service centers serving 90 global clients.

Promoted 4 times from Head of IT PMO & Chief Architect to CISO, Head of IT Operations and CIO.

Responsible for: 350FTE and \$18M SGA delivering global scalable IT Operations, technology product roadmap, improving security posture, leading migration of SAP ERP data center to private cloud, prioritizing technology initiatives enabling corporate strategy, and upgrading legacy infrastructure.

Results:

- Delivered \$10M+ in savings and efficiencies by executing a ModusLink 2.0 digital transformation program improving client onboarding, operations, and data insights.
- Improved IT operations SLA from 80% to 95% and supported \$1M in efficiency savings with 50% reduced staff in a decentralized IT operations model by leveraging preventative monitoring tools, integrating local and corporate IT, coaching, mentoring, and training new staff members, rewarding top performers, automating recurring workflows and instilling continuous improvement cycles.

- Avoided €20M (\$21.8M) in GDPR regulatory penalties by delivering a compliant global program assessing and modernizing data protection capabilities including the deployment of DLP, policy updates, establishing security practices and business communities on time and under budget.

Keurig Green Mountain, Burlington, MA: Senior Director, Business Intelligence

2015 -2016

American \$4bn beverage and coffee machine maker that sells coffee and coffee machines and after acquiring Dr Pepper in 2018 known as Keurig Dr Pepper.

Leading global BI organization leading a team of 14 and on average 50 third party resources managing solution delivery, data architecture, big data, and support.

Results:

- Supported +\$158M in revenue growth by delivering an integrated data mart and a data management platform enabling customer 360 insights, new product introductions, path to purchase optimization and generating new revenue targeting lookalike prospect customers and optimizing loyalty programs.
- Reduced BI solution delivery from 3 months to minutes by revamping BI architecture, people and processes developing a BI captain community and building a matrix organizational structure containing expert analysts in business units to eliminate barriers to communications and support decision making process.
- replaced 1100 manual reports with 15 template automated reports for self- service data exploration by business analysts.

Anheuser Busch InBev, St. Louis, MO: Director, Enterprise Architecture

2013 – 2014

ABI is a global drink and brewing company with annual sales of US\$54.6 billion for more than 500 brands operating in 52 countries employing over 30,000 people, including 12 breweries in the United States.

Responsible for assessing, retiring, and migrating existing IT solutions while supporting the architecture of ongoing 1-year projects and aligning business vision with technology capability.

Results:

- Achieved 20% TCO reduction and contributed to \$3.8bn revenue growth by leveraging TOGAF and GARTNER TIME frameworks enhancing operational frameworks for enterprise architecture, infrastructure, and security, and retiring or migrating high risk platforms and infrastructure to future proof solutions.
- Delivered \$5M+ in topline growth, solution delivery and global enterprise architecture for North America by standardized existing inventory of solutions and technology stack and improving security posture and prioritization for: Systems of Engagement (Mobile first) and platforms like SAP, IBM (systems of record), Salesforce (Agile/ Dev Ops), API/SDK library (MuleSoft), analytics (Teradata, SAP HANA, QlikView, Hadoop) and cloud strategy (MS and AWS).
- Led global architecture council across all of ABI zones of 52 countries and architects.

SAP, Burlington, MA: Platinum Enterprise Architect

2001 – 2013

SAP is a global provider of enterprise software ranging from backend ERP solutions to customer facing sales functionality.

Advanced from junior consultant to principal consultant and ultimately leading global implementations as customer facing platinum enterprise architect.

Results:

- Managed \$78M+ global projects reducing cost of goods sold (COGS) by \$50M+ by delivering future proof and SAP product strategy aligned architecture for Fortune 500 companies like PepsiCo, Intel, Kellogg's, Coca Cola, Kraft Foods, Wrigley, Tyson Foods, ConAgra, NVidia, GSK, and others.
- Supported \$10+ million in closing new business by effectively strategizing with sales leadership and advising Fortune 500 prospect companies.
- Delivered key account planning solution during global co-innovation project with Unilever resulting in \$5M+ additional sales at SAP.

EDUCATION

MIT: '23 – Digital Transformation, IoT, AI and Blockchain, Wharton Business School: '22 Business Strategy, MIT: '21

Executive Communication, Harvard University: '19 Managing Risk for Cybersecurity and '19 Disruptive Innovation,

MBA: '01 Queensland University of Technology (QUT), Brisbane, Australia

BA: '99 University of Muenster, Germany

VOLUNTEERING

Board Member at Community Crossroads since 2022 serving families with disabilities and medical conditions.

CERTIFICATES

PeopleCert: ITIL4 Agile Service Delivery

Anheuser Busch: LEAN, Six Sigma

Scrum Alliance: Agile Cal-E&O

ISACA: CISM